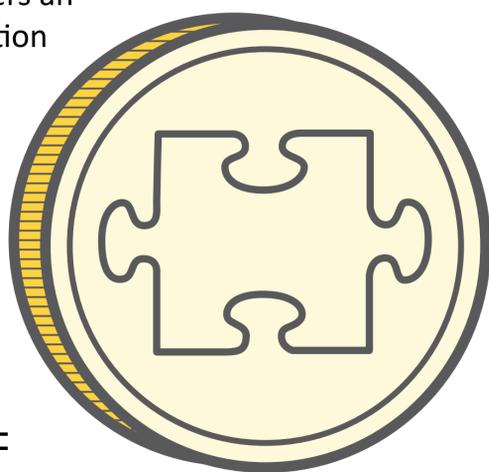


# WHY FINANCIAL INSTITUTIONS CHOOSE BAKER HILL

Choosing the best loan origination platform for your financial institution is an important decision. While every vendor claims to be the best, here are the reasons why clients continue to choose Baker Hill as the strategic partner for their lending business:

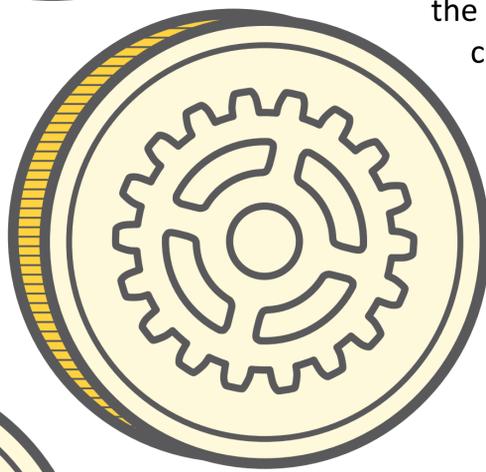
## ABILITY TO MATCH SOLUTIONS TO NEEDS

Baker Hill NextGen® offers an integrated banking solution that is scalable to meet the needs of any financial institution.



## CAPABILITIES OF THE SYSTEM

Baker Hill NextGen® offers the industry's most comprehensive and competitive set of features and functionality in a single integrated solution.



## TOTAL COST OF OWNERSHIP

Portfolio-based pricing creates consistency across financial institutions of all types and sizes; the comprehensive set of solutions within a single platform results in a faster learning curve and lower operating costs.



## SERVICE AND SUPPORT

Baker Hill has long been recognized for its world-class Delivery Services and Client Support teams. More than a technology provider, Baker Hill serves as a trusted advisor and consultant for its clients.



## EXPERIENCE IN THE INDUSTRY

With nearly 35 years of experience, Baker Hill is the trusted market leader in financial technology.

