

BAKER HILL NEXTGEN® AND THE COVID-19 PANDEMIC

STAY PROFITABLE, RUN EFFICIENTLY,
AND DELIVER RESULTS IN ANY CRISIS.

Baker Hill is built on over 35 years of financial industry expertise and can help your financial institution manage the ever-changing environment. The COVID-19 pandemic has created an opportunity to assess how banks leverage technology, manage customer relationships, and drive profits. With the Baker Hill NextGen® product suite, banks and credit unions can manage liabilities and assets, portfolio risk, origination, compliance, continuity and recovery. Baker Hill NextGen® products will keep banks profitable, running efficiently, and delivering results through any crisis.

Small Business Impact

Small businesses need access to capital now more than ever before. Time is of the essence, as small businesses have the least amount of excess working capital and are the ones being hit with closures. It is important to partner with a solution that can aid in helping small businesses get the monies needed while allowing the bank to address its credit concerns.

Baker Hill NextGen® Small Business Loan Origination enables you to manage business credit requests of all sizes with greater speed and consistency. By facilitating consistency and effectiveness in the lending process, you will minimize portfolio risk and be more responsive to your clients' needs.

Baker Hill NextGen® Small Business Loan Origination



It is more imperative than ever that you invest in relationships with expert advisors in digitization.

Customer Marketing

Now more than ever, communication is key to sustaining relationships with customers. In fact, the amount of communications to customers should be increasing. Messages of safety and soundness are applicable to all consumers, regardless of their status. Messaging content should be based on propensity and capacity, with filters in place to ensure that the respective messages are targeted to the correct audience.

Baker Hill NextGen® Analytics & Marketing highlights the products and services that will boost and sustain profitability and enable your financial organization to maximize market opportunities and minimize risk.

Learn more about Baker Hill NextGen® Analytics & Marketing

Digital Experience

The focus of creating touchless, digital relationships in commercial lending and cloud based financial technology must be a top priority for banks today. Many institutions have lagged in creating an end-to-end digitized lending experience but with the sudden shift to remote work and contactless banking, it's more imperative than ever that banks and credit unions invest in relationships with expert advisors in digitalization.

The Baker Hill NextGen® Consumer Loan Origination platform is a web-based solution that automates the entire consumer lending application process from submission to booking and reporting—giving you the confidence you need to process and decision direct loans, revolving lines, and home equity lines securely and efficiently,

Learn more about Baker Hill NextGen® Consumer Loan Origination

With the Baker Hill NextGen® Customer Portal, your current investment in loan origination solutions from Baker Hill offers up more return and even more customer satisfaction. With our commitment to continually innovating and taking your success and our solutions to the next level, the Customer Portal gives you the ability to expand, transform, and enhance your lending experience.

Learn more about Baker Hill NextGen® Customer Portal



One system to help assess risk, monitor events and create various reporting means lower operating costs.

Risk Management

As the financial industry faces these new economic challenges, it is important to have solutions in place that can assist with understanding potential risks. Rather than gathering and analyzing information from a multitude of disparate systems, banks and credit unions need one efficient, streamlined solution. One that can help assess risks, monitor events within portfolios and allow for the various reporting needed for management.

Baker Hill NextGen® Portfolio Risk Management can help improve efficiencies and lower operating costs related to portfolio monitoring. This powerful tool empowers lenders with a complete view of complex business relationships, as well as integrates multiple sources of information about client interactions into a single platform to identify opportunities and manage risk and the relationship at the same time. Baker Hill NextGen® Portfolio Risk Management employs a single database approach to allow for more comprehensive reporting.

Learn more about Baker Hill NextGen® Portfolio Risk Management

Solutions Optimization and Virtual Workplace

During a fluctuating work atmosphere, a strong technology partner can make a big difference in keeping business moving forward as normal as possible. Even without an economy downswing, solutions change over time. Updates to functionality are constant and the users' roles and responsibilities are shifting. Making sure your team stays current with trainings and updates to the system is key for continued success.

Baker Hill NextGen® is an end-to-end, responsive platform created by industry leaders to help you work smarter, make sound business decisions, and drive more profitable relationships. Specifically engineered to adapt to the evolving needs of banks and credit unions, Baker Hill NextGen® is the intelligent choice for those who want to boost productivity, maximize convenience, and lower costs of ownership.

Learn more about Baker Hill NextGen®



Baker Hill empowers financial institutions to work smarter, reduce risk and drive more profitable relationships. The company delivers a single unified platform with modern solutions to streamline loan origination and portfolio risk management for commercial, small business and consumer lending. The Baker Hill NextGen® platform also delivers sophisticated analytics and marketing solutions that support sound business decisions to mitigate risk, generate growth and maximize profitability. Baker Hill is the expert solution for loan origination, portfolio risk and relationship management, CECL, and analytics for financial institutions in the United States. For more information, visit www.bakerhill.com.

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