

Data Interchange

INTEGRATE DATA ACROSS PLATFORMS AND PROCESSES TO BOOST EFFICIENCY

Optimize loan origination and expedite information sharing and decisioning with the web services tool that serves as a bridge between CRM, origination, and data reporting solutions.

Benefits of Baker Hill NextGen® Data Interchange

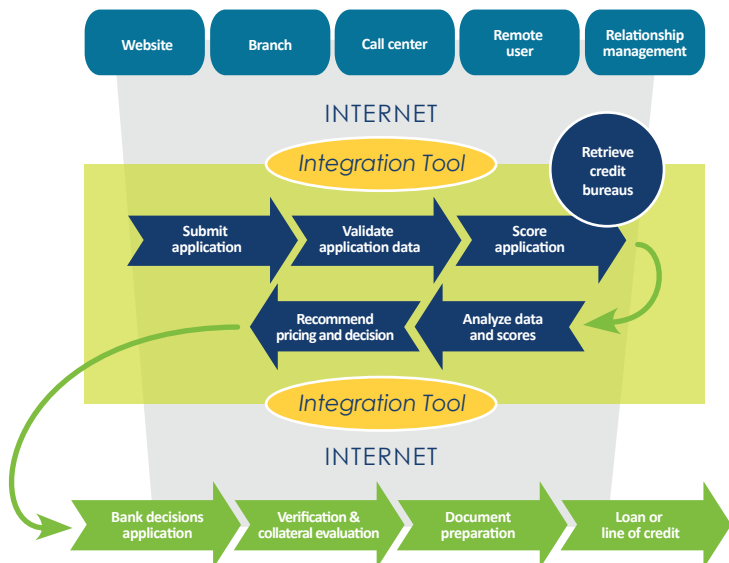
With this data bridge between CRM and origination, you can capture loan opportunity information within Salesforce.com or Baker Hill NextGen® CRM, then “push” this information from the CRM platform directly into your Baker Hill NextGen® common loan origination system. Since data is always current and continuously analyzed in accordance with your institution’s policy, the centralized performance database becomes a reliable resource for satisfying critical management reporting needs.

Direct Distribution of Loan Origination Data

Further automate your origination process by joining an XML feed of data directly to your financial institution’s data warehouse (or other reporting database) and retrieve transaction data in XML format throughout the day in real time.

Speed your loan origination process with Baker Hill NextGen® Data Interchange. To learn more, visit www.bakerhill.com/datainterchange.

Data Integration with Loan Origination



Baker Hill® is a leading provider of technology solutions for common loan origination, relationship management, business intelligence, and decisioning tools. As the #1 provider of member business lending services, Baker Hill serves 500 financial institutions, including more than 20% of the top 150 U.S. banks and 20% of the top 25 U.S. credit unions

